





HELPING CLIENT BUILD DIGITAL MEDIA PRESENCE

since

TWENTY15

Founded In 2015,we Are One Of The
Leading **360 Media Agencies** In India.

Who We Are.?

About Us:

Litost India Is A Leading Marketing Agency Known For Delivering Comprehensive And Innovative Marketing Solutions That Transform Brands And Drive Business Success. We Combine Creative Expertise With Strategic Insights To Create Impactful Campaigns That Resonate With Audiences.

Mission:

To Provide Tailored Marketing Solutions That Align With Our Clients' Goals, Leveraging Creativity, Technology, And Data To Drive Success And Build Lasting Relationships.
Clients

Vision:

To Be The Foremost Marketing Partner Empowering Brands To Achieve Their Full Potential Through Innovative And Impactful Marketing Strategies.

Worked With Clients Across The India



In **Various Sectors** Like

Helthcare | B2B | B2C | FMCG | Fashion
Hospitality | Manufacturing

“

Just As An Artist's Vision Is Brought To Life On Various Canvases Our

360 Media Buying

Ensures Your Brand Is Omnipresent, Placing It On Tv, Radio, Billboards, Digital Displays, Ott Platforms, Buses, Metros, And All Public Transport Platforms, Maximizing Visibility And Engagement Across Diverse Channels.

Tv | Radio Ads | Outdoor Advertising | Billboards
Ott/digital | Transit Advertising | Digital Display
| News Paper



“

Litost India's Branding Mastery Is Akin To Crafting A Timeless Melody.

Branding & Identity

— Harmonizing
Visuals And Messaging Into A Symphony Of
Brand Resonance That Echoes In The Hearts And
Minds Of Your Audience, Creating Lasting
Impressions And Loyal Fans.

Brand Strategy Development | Logo And Visual Identity Design

Rebranding Services | Brand Messaging And Positioning





“

Just As A Poet's Words Weave Intricate Tapestries
Of Emotion

Creative Design

— Transforms
Concepts Into Visual Poetry. Our Designs Captivate
And Engage, Creating Immersive Experiences That
Resonate Deeply With Audiences.

Graphic Design | Multimedia And Animation | Print Design



“

Like The Brushstrokes Of A Master Painter, Litost India's

Digital Marketing

—— Artistry Strokes

The Canvas Of Online Presence, Creating Vibrant
Narratives That Mesmerize, Engage, And
Inspire Action Across The Digital Realm.

SEO | SMO | PPC | ORM | Content Marketing



“

Just As The Harmony Of A Violin Captivates
Hearts our

Social Media Management

————— Weaves A
Symphony Of Deeper Connections, Resonating
Through The Digital Landscape And Turning Likes
Into Loyal Followers, And Followers Into Fervent
Brand Advocates.

Content Creation And Curation | Crisis Management
Community Engagement And Management
Paid Social Advertising | Platform-specific Campaigns
Analytics And Reporting | Social Media Strategy Development



“

Lights, Camera, Brilliance! Litost India's

Video Productions

— prowess transforms
concepts into cinematic marvels, where every
frame is a brushstroke of emotion, every scene a
masterpiece of storytelling that leaves viewers
spellbound and craving more.

Content Strategy | Interviews/Podcast Production
Television Commercials (TVCs) | CGI Advertising
Infographic and Visual Content | Corporate Video



“

Litost India's

Web Development

Services Are
Like A Culinary Team Perfecting A Recipe, Ensuring
Every Element Of Your Online Presence Is Seamless,
Engaging, And Optimized For Performance.

Static Website Design and Development

Dynamic Website Design and Development

Website Maintenance and Support

E-commerce Website Design and Development



Partner With The Stars Of Influence And Shine
Bright With Our

Influencer Marketing

Brilliance,
Where Every Collaboration Is A Melody Of Authenticity,
Every Post A Chorus Of Engagement That Amplifies Brand Reach And Leaves A Lasting Impact.

Strategy Development | Performance Tracking

Influencer identification and outreach

Campaign Management



“

Craft Narratives That Resonate Like A Timeless
Tale With Our

Public Relations

———— Finesse, Where
Every Word Is A Brushstroke Of Reputation, Every
Campaign A Chapter Of Brand Triumph That Cap-
tivates Media, Influencers, And Audiences Alike.

Media Relations | Crisis Communication
Influencer Outreach

Our Approach

Litost India Adopts A Client-centric Approach, Focusing On Understanding The Unique Needs And Objectives Of Each Client. We Develop Customized Strategies That Deliver Impactful Results, Combining Creativity With Data-driven Insights.

Innovative Solutions: We Utilize The Latest Marketing Trends And Technologies To Create Cutting-edge Campaigns.-

Client-focused: Our Strategies Are Tailored To Meet The Specific Goals And Challenges Of Each Client.

Proven Results: We Deliver Measurable Outcomes That Drive Brand Growth And Business Success.

Expert Team: Our Team Consists Of Experienced Professionals With Diverse Skills And

Why Choose Us

Our Process

Discovery & Research: Understanding Client Goals, Target Audience, And Market Landscape.

Strategy Development: Crafting Customized Strategies Aligned With Client Objectives.

Creative Execution: Bringing Ideas To Life Through Compelling And Innovative Campaigns.

Monitoring & Optimization: Continuously Tracking Performance And Optimizing For Maximum Impact.

At **Litost India**, We Are Committed To Your Success. Let's Embark On This Journey Together And Achieve Greatness.

Ready To Elevate Your **Brand?** Contact Litost India Today And Let's Create Something Extraordinary Together

Follow Us:



Contact Us

B-03 UGF T4 TOWER,NX ONE
GRATER NOIDA (U.P)

Landline: 0120-6056045

+91-9873004414

vivek@litostindia.com

www.litostindia.in